

RICHMOND, VA., SUNDAY, MARCH 26, 1911.

PRICE FIVE CENTS.

IMPORTED WHITE STRIPED VOILES, PLAIN VOILES AND MARQUISSETTES, THE MOST BEAUTIFUL WHITE FABRICS OF THE SEASON, PER YARD 75c**MESSO SILK.**
The newest novelty in mercerized silk finished linings, suitable for slips to be worn under marquisettes and voiles, 36 inches wide; per yard **25c****WHITE CREPES.**
Beautiful White Crepes, one of this season's daintiest and most popular novelties, in white; per yard **39c****Handsome**
Perfume Bot-
tles for dress-
er, richly
mounted
with sterling
silver; sale
price.
50c

RICHMOND, VA.

We Sell More Woman's Garments Than Any Other Store in Richmond.

Mesh Bags,
new designs,
strongly
made; \$2.98
ones, sale
price **\$1.98;**
\$1.50 ones,
98c**GENUINE BLACK HEATHERBLOOM**
SKIRTS, SALE PRICE \$1.48The Black and White Striped "Near Silk" Skirts, with sun-plaited flounce, with bands of solid colors; these cannot be duplicated for less than 89c; as long as the lot lasts **50c**"Surahette" Underskirts—This skirt has every appearance of silk, but wears so much better. It comes in black, gray, green, navy and cardinal; two-toned ef- **\$1.98**
Black Chiffonette Un-
derskirts for **\$1.69**
These are made of a fine, feather-
weight, soft, clinging material,
suitable for the new dresses. No
woman can afford to be without
one.
THIRD FLOOR

Now the Spring Fashion Show Is at Its Best

Much could be said here about the great size, the endless variety, the absolute correctness of our Women's Outer Garment Stock for Spring, and still the story would be poorly told. A visit is really the only way for you to convince yourself how important a place we hold in Ready-to-Wear Garment selling—of the great strides we've made and enviable position we now occupy. We want you to come and see for yourself this the most complete showing ever made in Richmond of Silk Dresses, Tailored Suits, Wraps, Waists and Lingerie Dresses. A visit will be both profitable and instructive.

Smart Foulard and Challis Dresses, in latest in latest styles, new numbers just in; special at \$15**Extra values in Foulards and Satin Dresses, all new shades, finished sailor collar and smart touches of lace; special \$25****Spotproof Foulard Dresses, in latest patterns, trimmed with new shades of green and red, very clever stripes, at \$30****Very Handsome Dresses of chiffon and marqui- sette, copies of imported models, effectively trimmed with wide bands of lace and velvet ribbon, at \$35****Handsome Evening Gowns, in all the very new- est and wanted shades, elegantly braided and trimmed \$75**

Original Model Tailored Suits

Careful planning enabled us to secure a great assemblage of original model garments from the foremost New York manufacturers considerably earlier than ever before—here in time for early spring wear. We are going to offer them at about one-third less than such Suits usually sell for so early in the season. These garments are copied from the most exclusive foreign models, modified whenever necessary to suit American taste. Here's but a partial list. Read it all:

A new lot of Fine Serge Suits in navy and black, also fancy grays, checks and tans; strictly tailored coat and new skirt, special \$15.00**Cream Serge and Black Hairline Suits,**
nicely lined and tailored, 24-
inch coats; special **\$15.00****Smart Gray and Fancy Worsteds Suits,**
also serges, in plain and fancy
cuts, at **\$20.00****Very Dressy Wool Back Satin Suits,**
plain and handsomely braid-
ed styles, from \$37.50 to . . . **\$60.00****New models in Suits, in grays, fancy**
serges, including cream, with
sailor collar, braid trimming, clever styles,
at **\$25.00****Novelty Suits of imported**
clothes, in all new cuts, at . . **\$35.00****Rajah Silk and Mohair**
Suits, in latest styles, from
\$25.00 to **\$37.50****French Serge, 42 inches wide, all pure wool, nothing more suitable for the new spring dress than this material. Shown in a complete line of new spring shades 75c**Shepherd checks will be one of the most used materials for spring wear. We are showing an extra good value, 54 inches wide, in three of the most wanted sized checks, for **\$1.00****Cream Serge, 50 inches wide,**
with the black hairline stripe, in
three different styles, very popular
this season; a splendid
value at the price, yard **\$1.00****Fancy Cotton Voiles, 12 1/2 c**

In neat stripes and checks, full 27 inches wide, and one of this season's most popular fabrics. Ask to see them.

New Scotch Ginghams, 25c

These pretty new ginghams come in all the wanted colors, in stripes, plaids and checks. Be sure you see them.

Cotto Silk Foulards, 15cThis lustrous material has the appearance of the real silk. Over 50 beautiful patterns to select from.
MAIN FLOOR

Prices on Floor Covering Lower Than Ever Before

\$12.50 Tapestry Rug-
gets, size 9x11, only four
in the lot; special, **\$7.50**
each.**\$3.50 Axminster Rugs,**
size 36x72, only eight in
the lot; special, **\$2.48**
each.**\$4.00 All Wool Smyrna**
Rugs, size 30x60, only
six in the lot; special,
\$1.48 each.**\$2.50 Axminster Rugs,**
size 27x54, only eleven
in the lot; special, **\$1.50**
each.**\$1.50 Velvet Rugs, size**
27x54; special, **98c** each.**\$2.00 Velvet Rugs, size**
27x54; special, **\$1.48** each.**\$1.00 Tapestry Carpet,**
only four rolls in the lot;
special, **50c** yard.**\$2.50 Matting Boxes**
for shirtwaists, etc., 27
inches long, 15 inches
wide and 12 inches deep;
special, **\$1.98** each.**\$5.00 All Wool Smyrna**
Rugs, size 36x72; special,
\$2.48 each.**\$4.00 Matting Rug-**
gets, size 9x12, all new
designs, only eight in the
lot; special, **\$2.98** each.**30c Extra Heavy China**
Matting, new designs;
special, **25c** yard, laid.**25c Fancy Madras for**
curtains; 40 inches wide,
beautiful designs; special,
12 1/2 c yard.**12 1/2 c White Dotted**
Swiss for curtains, 36
inches wide; special, **9 1/2 c**
yard.**\$1.75 Lace Curtains,**
3 1/2 yards long, 50 inches
wide, 20 designs to select
from; special, **\$1.25** pair.**\$1.00 Couch Covers,**
new designs, 1 1/2 yards
wide and 75 inches long;
special, **75c** each.**50c and 75c Window**
Shades, about 50 in the
lot; special, **25c** each.

MARQUISSETTE DRESSES

Marquissette and Voile Dresses, embroidered
and lace trimmed, at **\$12.48** and **\$15.00****Smart Challis Dresses, in new shades, all new**
styles, at **\$15.00** and **\$20.00****Extraordinary values in Lingerie Dresses, en- tire dresses of Val. and Cluny lace, with silk girdle; special \$25.00****Allover Cream Lace Dresses, heavy and fine**
lace, combined with ribbon girdle, at **\$30.00**

Rough Tycoon Silk, Twenty-Four Inches Wide, 39c

THIS BEAUTIFUL SILK HAS A RICH, LUSTROUS FINISH AND COMES IN FAVORED SHADES FOR SPRING**AT 59c** we offer Tula
Silk, 27
inches wide; a silk with a
superb, brilliant lustre,
and comes in twenty per-
fect and ideal evening
shades; 75 value, that
we're offering for 59c, in-
cluding Helen pink and
coral.**AT 85c** we are offer-
ing the new
arrivals of Cheney's Wa-
terproof Foulards. This
popular silk comes in the
newest two-tone effects,
also in black, brown, blue
and white. Ask to see it
at the Silk Section to-
morrow.**AT 50c** we're offer-
ing the new
22-inch Foulards, in the
satin and pongee finish,
with neat dot and figured
designs, in all this sea-
son's popular colorings.**AT 79c** we have
placed on
sale our entire line of
Fancy Marquisettes, all
the flowers used were car-
nations. Covers were laid for the
following guests: Dr. and Mrs. J. T. Hen-
derson, of Virginia Institute; Professor
and Mrs. E. E. Putnam, Professor and
Mrs. J. L. Galbraith, Professor Samuel
T. Schroetter, Dr. J. M. Shelburne,
Misses Black, Stokley and Brown and
Clyde Brown.**AT \$1.00** we offer
the Cele-
brated Auto Silk, dust-
proof, suitable for coats,
skirts and entire suits, a
heavy, durable fabric, in
mixed gray and brown
effects, 36 inches wide,
\$1.00 value for 79c.**AT \$1.00** Pure Poin-
tee Silk,
36 inches wide. This
comes in natural color
and also in black. This
superb silk is an ideal
fabric for coats and skirts,
and must be seen to be
appreciated.

Wear Silk Hose

Ladies' Silk Hose, in black, tan, light blue and
pink; sale price. **50c****Pure Thread Silk Hose, with seamless lisle thread sole,**
in pink, blue, tan, white and black; \$1.00 value **75c****McCallum's Pure Thread Silk Hose, made with high spliced**
heel and double sole, in black, tan and white; best value
ever offered for **\$1.00****Kayser's Silk Hose, made of the finest thread silk,**
with double seamless sole; per pair **\$1.50****Kayser's Black Silk Hose, a fine thin Hose, with**
double silk tops and fashioned seamless soles; per pair . . **\$1.75****Men's 50c Pure Silk Hose, slightly imperfect, in black**
only, in all sizes; sale price **29c**

Gloves to Match Your New Dress

The Ascot Two-Clasp Kid Glove, with heavy stitch-
ing on back, black with white and white with black; per
pair **\$1.50****The Belcour English Walking Glove, one large pearl**
clasp, Paris point stitching, white only; per pair **\$1.50****Washable Chamois Gloves, natural color and white;**
per pair **\$1.00****The Sovereign Two-Clasp Kid Gloves, black, white**
and all colors; per pair **\$1.00****Long Chamois Gloves, washable, natural color—**
10-button length, per pair **\$1.50****12-button length, per pair \$2.25****16-button length, per pair \$2.75****Long Kid Gloves, black, white and champagne; per**
pair, 16-button **\$3.50****12-button Kid Gloves, white only;**
per pair **\$3.00**

Danville Social News

[Special to The Times-Dispatch.]
Danville, Va., March 25.—Mrs. A. B. Vickers, of Wyoming, is the guest of her uncle, C. M. Duke.
Mrs. Norris Walton and little son, John, of Augusta, Ga., who have been the guests of Miss Lizzie Seales, in the Meadows, returned home Tuesday night.
Mrs. George Garrett has returned home after a pleasant visit to friends and relatives in Lynchburg and Brook-
neal.
Miss Elizabeth Holland is the guest of Mrs. Clarence MacDonald England, in Logan, W. Va.
Mrs. J. A. Jones and children, of Washington, who have been the guests of friends here, have returned home.
Miss Blanche Gray, of Gastonia, N. C., is the guest of Miss Margaret Hodges, on West Main Street.
Miss Irma Joyner, who has been the

guest of Mrs. J. Allen Patton, has gone to Burlington, N. C., to be the guest of friends.
Miss Grace Morrison leaves in a few weeks for Irvington, where she will attend a house party given by Miss Pauline Long.
Mrs. A. E. George, of "Oak Hill," was the guest of Mrs. Spencer James at the Burton here, this week.
Miss Pricie Hodnett leaves in a few days for Summerville, S. C., to visit friends.
Mrs. George C. Cabell, of Norfolk, is the guest of Mrs. James Green Gravelly.
Miss Bessie Himes is the guest of her sister, Mrs. F. W. Roof, Cabell Street.
Miss Kate Price will spend April with Mrs. George L. Price, in Summerville, S. C.
Mrs. Edwin Buchanan Lyon, of Durham, N. C., is the guest of Mrs. Charles

D. Noel, Main Street.
Mrs. Clara Moore is the guest of Mrs. B. F. Jefferson, West Main Street.
Mrs. M. L. Webb, of the Chatham Episcopal Institute, was in the city this week, the guest of the Misses Toot.
Miss Laura Mitchell, of Hampton, is the guest of Mrs. Walter Watson, West Main Street.
Miss Mary Hunter Bethell, who has been the guest of Mrs. John Penn, has returned to her home in Reidsville.
Miss Jean Page, of Chatham, who has been the guest of Miss Ann Page Friend, has returned home.
Mrs. H. S. Williams, of Martinsville, is the guest of Mrs. Walter Patton, Main Street.
Mrs. Robert Halston, of Reidsville, who has been the guest of Mrs. Rorer James, Main Street, has returned home.
Mrs. Howson, Cole is spending sev-

eral weeks very delightfully at the Chamberlin, Fortress Monroe.
Miss Nan Moorhead has returned after a visit to friends in Lynchburg.
[Special to The Times-Dispatch.]
Bristol, Va., March 25.—The marriage of a popular young couple, was solemnized here on Wednesday of this week, when Miss Sarah Louise Chance became the bride of Walter R. Riley, a former Bristol young man, but who is now in business in Eastern Kentucky. The Rev. J. W. Pierce, of the Anderson Street Methodist Church, officiated. The home was prettily decorated, and the nuptials were witnessed by a number of the relatives and friends. The couple will make their home in Eastern Kentucky.
Mr. and Mrs. Alex K. Brown enter-

tained with a dinner at their home on Taylor Street, Tuesday evening. The decorations were green and red, and the flowers used were red carnations. Covers were laid for the following guests: Dr. and Mrs. J. T. Henderson, of Virginia Institute; Professor and Mrs. E. E. Putnam, Professor and Mrs. J. L. Galbraith, Professor Samuel T. Schroetter, Dr. J. M. Shelburne, Misses Black, Stokley and Brown and Clyde Brown.
Mrs. Cabell Childress and little son, after a visit to Mrs. Childress's mother, Mrs. George Roberson, have returned to Roanoke.
Miss Florence Anderson is expected to return in April from Louisiana, where she has been with relatives since the first of the year.
Mrs. M. B. Price and Misses Ida and Nellie Bewley have returned from

Knoxville, where they visited relatives. Miss Leona Harrison, of Sneedville, Tenn., is the guest of Mrs. E. C. Rode, for.
Judge H. Tyler Campbell has returned from New Mexico, where he spent three weeks.
[Special to The Times-Dispatch.]
Gordonsville, Va., March 25.—Miss Lullie Antrlin has returned to her home in Charlottesville, after spending a few days at "Cedar Grove," the guest of Mrs. R. V. Whitehurst.
Miss Lindsay Coleman spent a part of last week at "Millford," his home, near Somerset.
Thomas Atkinson spent a day or two this week looking over "Rocklands," his farm near Gordonsville.
Mrs. C. M. Morris, of Somerset paid

her parents, Mr. and Mrs. A. B. Martin, of Gordonsville, a visit last week.
Mrs. M. D. Goodall, has returned to her home in Madison, after spending a few weeks with her sister, Mrs. A. S. Taylor, near Barboursville.
Mr. and Mrs. C. M. Estes and their little son, have returned home after paying their relatives a visit in Washington, D. C.
Mr. and Mrs. L. R. Anderson, of Orange, spent a day or two with their daughter, Mrs. S. D. Estes, at Barboursville.
Mrs. J. F. W. Ruffin and Mrs. Virginia Osborne, spent Thursday at Orange.
Miss Eugenia Wambersie, of Orange, is spending some time with her sister, Mrs. W. W. Osborne, at "Lower Springs-
fields."

Gordonsville Neighborhood News

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